



**SMARTVISIT**

Powering Tourism Innovation

Excite.  
Engage.  
Inspire.  
Repeat.

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Smartvisit provides innovative technology driven tools that make it easy to discover and access experiences.

We work with leading tourism, hospitality and travel related businesses to provide technology that make it easier for visitors to discover, explore and enjoy the best of what a place has to offer.

By connecting 1000s of experiences to our global transaction and content management system, we source, analyse, and process data to deliver digital, automated, and intelligent solutions.

“ *Events Hotel & Resorts was looking for a complete solution for its hotel loyalty program that would fit into existing infrastructure and provide customers with value and innovation. By choosing Smartvisit, we were able to provide an improved customer experience by providing a streamlined rewards experience that was easy to use and understand, while also increasing operational efficiencies by automating processes and removing manual tasks.*

*The seamless Smartvisit platform has allowed us to concentrate on our customers and provide them with one of Australia's most popular hotel loyalty programs - Priority Guest Rewards.*

**Norman Arundel, Director Hotel and Resort Operations**  
EVENT Hospitality & Entertainment Limited

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## DESTINATION PASSES

A fully customised, white label solution that offers complete versatility and flexibility in packaging tours, activities, or any other type of experience into a single product.

'Passes' offer a wide selection of varying experiences, only limited to your imagination. From entry to attractions, gyms, events through to dining, tour, shopping offers, which can be redeemed over a period based on the products terms of use.

*The Dubai Pass, developed in partnership with Dubai Tourism, offers the visitor 3 or 5 tickets which can be redeemed from a selection of over 40 different offers over a period of 5 consecutive days.*

Passes have become an incredibly popular product due to the inherent

- FLEXIBILITY;
- CHOICE;
- CONVENIENCE;
- DISCOVERY; and
- SAVINGS provided to consumers.

Smartvisit enables our clients to create and develop their own, fully customised, pass products which meet their own specific needs in terms of increasing:

- VISITATION,
- STAY, and
- SPEND.

Destination passes Powered by Smartvisit, include:

Singapore Tourism,  
Singapore Passion Pass



iVenture Card



Rydges Hotels & Resorts,  
Sydney Fun Pass



Dubai (Tourism) Pass

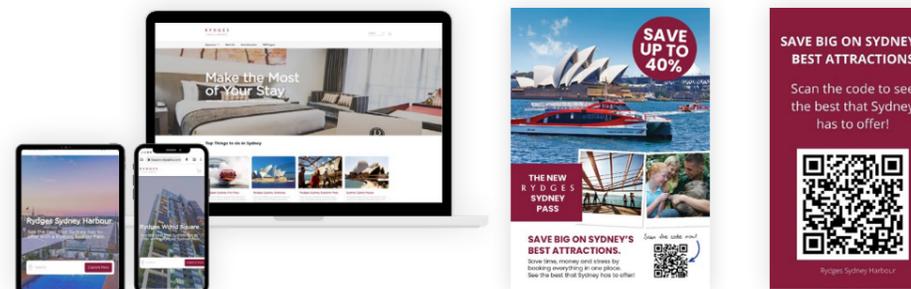


Athens International Airport,  
Athens Spotlight



## DIGITAL TICKETING

Providing an off-the-shelf platform for the promotion of tours, activities or any other 'ticketed/vouchered' experience, offering customisable design elements and content with the ability to integrate into your loyalty program (for points earn and burn) or payment gateway.



Ideal for hotels, tour operators or any other business wanting to deliver a superior selection of curated experiences to their customers to generate additional revenues with little investment.

Easy to use in hotel marketing and promotional activities to increase customer engagement and revenue.

## 'HIPTRAVELER' PLANNER

The most powerful and comprehensive automated, intelligent travel itinerary planning tool in the market today.

Website or Chatbot widget enabled providing an interactive tool for your website. An auto itinerary generator, matching traveller styles, interests and preferences to relevant experiences based on information obtained through multiple sources.

With a CMS allowing collection, editing, and publishing of user generated content and an integrated function facilitating the difficult task of converting interest into action.

Simple, single user interface enabling users to book all or part of their itinerary, drawing inventory provided by 3rd party distribution/reservation channels.

## LOYALTY PROGRAM MANAGEMENT

We empower businesses to execute their loyalty strategy to grow long-term customer relationships using our proven loyalty and marketing solutions. Specifically designed to support connections between various partners utilising different POS, booking, property management,

eCommerce, and payment systems. Utilising our global network, we work with our clients to facilitate new loyalty partnerships, growing the reach of your loyalty program to drive member engagement.

Through automated integrations we provide managers with actionable insights into the effectiveness of loyalty and other sales and marketing campaigns.

Priority Guest Rewards, the loyalty program of one of Australasia's largest hotel groups, Event Hospitality, utilises Smartvisit to manage its loyalty program which has over 3+ million members who can earn and redeem points across multiple eCommerce sites and a portfolio of over 100+ different hotels and other business partners.

## **INSTANT REWARDS**

Catapult customer engagement through customer benefits and modernise your marketing strategy by offering a variety of experiences locally or from around the globe.

Along with our loyalty program expertise, Smartvisit's comprehensive cloud-based system allows members to instantly redeem points for experiences using our Play With Points™ enabled loyalty card.

Members of loyalty programs want greater value and flexibility, a broader range of rewards (especially experiential rewards) and a simpler, immediate mechanism to redeem from their loyalty points. Increase customer satisfaction and profitability and strengthen your e-commerce marketing strategy efficiently and simply.

## **CLOSED USER GROUP GIFT CARDS**

Offer eGift Cards to increase cash flow and bring in new customers from anywhere in the globe. Providing an end-to-end digital 'package' solution including a fully customisable online shop; digital card; and online redemption store for your brand/retail network.

Redeeming gift cards easily at the venue by merchants connected to the Smartvisit System (APP or POS integration) and via an online store. Complete customer, management and financial suite of reports and tools. This package is easily implemented with low set up costs.



# Ready to get things done?

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